Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
496715 /	06358830

Product
OBAMA SKED A ADD

Contract Dates	Estimate #
10/02/12 - 10/08/12	1905

Advertiser	Original Date / Revision
Obama For America	10/01/12 / 10/01/12

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	95	101

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	$725.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	1	$725.00							
N 2	KVVU	10/02/12	10/08/12	MORE Access	630-7pm		:30			NM	1	$400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MT-TF--	1	$400.00							
N 3	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	$700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	1	$700.00							
N 4	KVVU	10/02/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	$275.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/02/12	10/08/12	MTWTF--	1	$275.00							
N 5	KVVU	10/05/12	10/05/12	X-Factor	Fri 8p-9p		:30			NM	1	$1,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----1--	1	$1,650.00							
N 6	KVVU	10/05/12	10/05/12	Fringe	Fri 9p-10p		:30			NM	1	$1,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	----1--	1	$1,750.00							
N 7	KVVU	10/08/12	10/08/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	$4,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/08/12	10/14/12	1------	1	$4,350.00							
N 8	KVVU	10/06/12	10/06/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	$2,325.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----1-	1	$2,325.00							
N 9	KVVU	10/06/12	10/06/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1		:30			NM	1	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----1-	1	$1,000.00							
N 10	KVVU	10/06/12	10/06/12	The Closer	M-Sa 8-10p/Su 7-1		:30			NM	1	$950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/01/12	10/07/12	-----1-	1	$950.00							
N 11	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	$8,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
496715 /	06358830

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	OBAMA SKED A ADD	**1905**

Advertiser	Original Date / Revision
Obama For America	10/01/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	------1	1				$8,500.00			
N	12	KVVU	10/07/12	10/07/12 NFL Early Game	NFL Early Game		:30			NM	1	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	------1	1				$7,500.00			
N	13	KVVU	10/07/12	10/07/12 Family Guy/American Dad	Su 9p-10p		:30			NM	1	$2,450.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	------1	1				$2,450.00			
N	14	KVVU	10/02/12	10/02/12 Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	$3,550.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	-1-----	1				$3,550.00			
N	15	KVVU	10/02/12	10/02/12 New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$3,550.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	-1-----	1				$3,550.00			
								Totals			15	$39,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	15	$39,675.00	$33,723.75
Totals	15	$39,675.00	$33,723.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6358830 TRF# 496715
$$$ UNAPPROVED REV #1 $$$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT1/12 11.21
CHANGES *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/B OBAMA/D/PRE/US

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.#_____ OFF.# 762 SALESMAN #_____

BUYER NAME MAURA GILROY

SALES PRSN PH- TERESA DIFURIA

ORDER #_____ CONTRACT # 6358830

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE OCT1/12 11.21

REP:
TO ROSE
FR NIKKI
OK'D M1-M4
SEE LINES 16-19
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101			AGENCY EST# = 1905						
5		S	800P-900P	30		$1,650.00	10/5	10/5	0		FRI	0

PROGRAM : TOUCH
CON COM1: TOUCH

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6358830 TRF# 496715 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 11.21

CHANGES *** KVVU-TV ***

$$$ UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		A	800P-900P		30	$1,650.00	10/5	10/5	1		FRI	1
	PROGRAM : X FACTOR ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT5 ON LINE-5 FOR 1 SPOT/WK											
9		S	800P-900P		30	$1,000.00	10/6	10/6	0		SAT	0
	PROGRAM : COPS / COPS CON COM1: COPS / COPS											
17		A	800P-900P		30	$1,000.00	10/6	10/6	1		SAT	1
	PROGRAM : STAR WARS THE CLONE WARS ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT6 ON LINE-9 FOR 1 SPOT/WK											
10		S	900P-1000P		30	$950.00	10/6	10/6	0		SAT	0
	PROGRAM : TERRA NOVA ENCORE CON COM1: TERRA NOVA ENCORE											
18		A	900P-1000P		30	$950.00	10/6	10/6	1		SAT	1
	PROGRAM : THE CLOSER ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT6 ON LINE-10 FOR 1 SPOT/WK											
11		S	100P-400P		30	$8,500.00	10/7	10/7	0		SUN	0
	PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)											
19		A	1000A-130P		30	$8,500.00	10/7	10/7	1		SUN	1
	PROGRAM : FOX NFL (GAME 1) ORD COM1: NO LATE GAME. MOVED TO EARLY GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT7 ON LINE-11 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED:	FRI/800P-900P	OCT5	30S	$1,650.00 (OCT1/12)
			OFFER:	FRI/800P-900P	OCT5	30S	$1,650.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#9	MISSED:	SAT/800P-900P	OCT6	30S	$1,000.00 (OCT1/12)
			OFFER:	SAT/800P-900P	OCT6	30S	$1,000.00 PLS ADVISE.
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.			

REP: TEL# 610-293-4100 FAX# 610-225-1191

REP HEADLINE# 6358830 TRF# 496715 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 11.21

$$$ UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#10	MISSED:	SAT/900P-1000P	OCT6	30S	$950.00	(OCT1/12)	
			OFFER:	SAT/900P-1000P	OCT6	30S	$950.00	PLS ADVISE.	
			CMT:	PRG CHG. PRE-BOOKED PLS APPROVE.					
M4	OK'D	BUY#11	MISSED:	SUN/100P-400P	OCT7	30S	$8,500.00	(OCT1/12)	
			OFFER:	SUN/1000A-130P	OCT7	30S	$8,500.00	PLS ADVISE.	
			CMT:	NO LATE GAME. MOVED TO EARLY GAME. PRE-BOOKED PLS APPROVE.					

OCT/12 39675.00

CONTRACT TOTAL 39675.00

TOTAL SPOTS 15

MARKET TOTALS $208,815 KVVU 19% KSNV 26% KLAS 20% KTNV 28% KVMY 4% KVCW 2% CABL 0% KTUD 1%

SHARES EST.

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6358830
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT1/12 09.45
*** KVVU-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US

REP.# _____ OFF.# 762 SALESMAN # _____

AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL

BUYER NAME MAURA GILROY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 496715 CONTRACT # 6358830

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA SKED A ADD EST#1905 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT1/12 09.45

REP:
TO ROSE
FR NIKKI
NEW OBAMA SKED A ADD
TOTAL $39675
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101			AGENCY EST# = 1905						
1			600A-700A	30		$725.00	10/2	10/8	1		TU-F,M	1

PROGRAM : FOX5 NEWS 6A
CON COM1: FOX5 NEWS 6A

REP HEADLINE# 6358830
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT1/12 09.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	2		630P-700P	30		$400.00	10/2	10/8	1		TU-F,M	1
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	3		700A-900A	30		$700.00	10/2	10/8	1		TU-F,M	1
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	4		900A-1000A	30		$275.00	10/2	10/8	1		TU-F,M	1
	PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS											
	5		800P-900P	30		$1,650.00	10/5	10/5	1		FRI	1
	PROGRAM : TOUCH CON COM1: TOUCH											
	6		900P-1000P	30		$1,750.00	10/5	10/5	1		FRI	1
	PROGRAM : FRINGE CON COM1: FRINGE											
	7		900P-1000P	30		$4,350.00	10/8	10/8	1		MON	1
	PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR											
	8		100P-800P	30		$2,325.00	10/6	10/6	1		SAT	1
	PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL											
	9		800P-900P	30		$1,000.00	10/6	10/6	1		SAT	1
	PROGRAM : COPS / COPS CON COM1: COPS / COPS											
	10		900P-1000P	30		$950.00	10/6	10/6	1		SAT	1
	PROGRAM : TERRA NOVA ENCORE CON COM1: TERRA NOVA ENCORE											

X-factor

Star Wars

The Closer

REP HEADLINE# 6358830
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

OCT1/12 09.45
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	11		100P-400P		30	$8,500.00	10/7	10/7	1		SUN	1
	PROGRAM :		FOX NFL (GAME 2)									
	CON COM1:		FOX NFL (GAME 2)									
	12		1000A-100P		30	$7,500.00	10/7	10/7	1		SUN	1
	PROGRAM :		FOX NFL (GAME 1)									
	CON COM1:		FOX NFL (GAME 1)									
	13		900P-1000P		30	$2,450.00	10/7	10/7	1		SUN	1
	PROGRAM :		FAMILY GUY /AMERICAN DAD									
	CON COM1:		FAMILY GUY /AMERICAN DAD									
	14		800P-900P		30	$3,550.00	10/2	10/2	1		TUE	1
	PROGRAM :		RAISING HOPE/BEN & KATE									
	CON COM1:		RAISING HOPE/BEN & KATE									
	15		900P-1000P		30	$3,550.00	10/2	10/2	1		TUE	1
	PROGRAM :		NEW GIRL/MINDY PROJECT									
	CON COM1:		NEW GIRL/MINDY PROJECT									

OCT/12 39675.00

CONTRACT TOTAL 39675.00
TOTAL SPOTS 15

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